



## International Association for Corporate & Professional Recruitment

*The International Association for Corporate & Professional Recruitment (IACPR) Global Conference has consistently won accolades each year from top recruitment executives around the country for the high caliber of its speakers and topics. The conference provides sponsors with strong visibility among the most senior professionals in the corporate and retained search communities – these are the decision-makers! - and is an excellent chance to showcase products and services aimed at this key and often difficult-to-reach market.*

*We work closely with our sponsor partners to make sure they are fully integrated into the conference and can mix informally with the attendees, with the goal of building long-term relationships that benefit both the sponsor and our members. Below are the IACPR sponsorship guidelines – however, we coordinate with you to tailor each opportunity to your specific budget and business objectives.*

**This year, our conference will be held October 24-26, 2010 at the prestigious Rittenhouse Hotel in Philadelphia.**

### **Platinum Sponsor: \$10,000**

- Four conference tickets (for staff or guests) (*worth \$7,940*)
- Table of eight to ten at conference dinner (evening of October 25), with your selection of attendees/guests (*worth \$2,120-2,650*)
- Exhibit space
- An IACPR Board chaperone to make introductions to selected attendees
- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Year-long web site visibility on IACPR's home page with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

### **Gold Sponsor: \$8,000**

- Three conference tickets (for staff or guests) (*worth \$5,955*)
- Exhibit space
- An IACPR Board chaperone to make introductions to selected attendees

- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Year-long visibility on IACPR's home page, with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

### **Silver Sponsor: \$6,500**

- Two conference tickets (for staff or guests) (*worth \$3,970*)
- Exhibit space
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

### **Crystal Sponsor: \$3,500**

- One conference ticket (for staff or guest) (*worth \$1,985*)
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

### **Gemstone Sponsor: \$2,500**

- One conference ticket (for staff or guest) (*worth \$1,985*)
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Listing in our Resources section on our Website for full year

### **Sunday Cocktail Reception (10/24) Sole Sponsorship: \$6,000 (limited to one)**

- Two conference tickets (for staff or guests) (*worth \$3,970*)
- Invitations to five guests for the Sunday night cocktail reception (*worth \$1,125*)
- Logo and company description on reception signage
- An IACPR Board chaperone to make introductions to selected attendees
- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference

- Logo and description included in promotional and on-site conference materials
- Year-long web site visibility on IACPR's home page with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, listing and logo in our Resources section on our Website

**The IACPR Global Conference 2010:  
Recognized as the Premier Event for Top Recruitment Professionals!**

*If you can't join us this year for the global conference, you may want to consider a listing in our Resources section on our home page ([www.iacpr.org](http://www.iacpr.org)). There we include, at no charge, those firms that offer special discounts to our members and, for \$1,000 a year, those that provide services of interest to the retained search and corporate recruitment communities.*