



International Association for Corporate & Professional Recruitment

Sponsorship Categories for IACPR Global Conference 2012

The International Association for Corporate & Professional Recruitment (IACPR) Global Conference has consistently won accolades each year from top recruitment executives around the country for the high caliber of its speakers and topics. The conference provides sponsors with strong visibility among the most senior professionals in the corporate and retained search communities – these are the decision-makers! – and is an excellent chance to showcase products and services aimed at this key and often difficult-to-reach market.

We work closely with our sponsor partners to make sure they are fully integrated into the conference and can mix informally with the attendees, with the goal of building long-term relationships that benefit both the sponsor and our members. Below are the IACPR sponsorship guidelines – however, we coordinate with you to tailor each opportunity to your specific budget and business objectives.

**This year, our conference will be held
October 28-30, 2012 at New York City's InterContinental Hotel.**

Platinum Sponsor, including Sponsorship of our Monday Night Networking Cocktail Reception (10/22): \$10,000

- Four conference tickets (for your selection of staff or guests) (*worth at least \$7,180*)
- Invitations to three additional guests for Sunday night October 21 Pub Meet & Greet (*worth at least \$195*) and five additional tickets for Monday night October 22 Networking Cocktail Reception (*worth at least \$625*)
- Exhibit space
- Logo and company description on Networking Cocktail Reception signage (plus we will work with you for additional visibility at event)
- An IACPR Board chaperone to make introductions to selected attendees
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Inclusion of sponsor printed material in IACPR Sponsor folder, handed out to each participant
- Pre-conference circulation of attendee list
- Year-long web site visibility on IACPR's home page with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*

- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Gold Sponsor: \$7,500

- Three conference tickets (for staff or guests) (*worth at least \$5,385*)
- One additional ticket to Sunday night October 21 Pub Meet & Greet (*worth at least \$65*) and Monday night October 22 Networking Cocktail Reception (*worth at least \$125*)
- Exhibit space
- An IACPR Board chaperone to make introductions to selected attendees
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Inclusion of sponsor printed material in IACPR Sponsor folder, handed out to each participant
- Pre-conference circulation of attendee list
- Year-long visibility on IACPR's home page, with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Silver Sponsor: \$6,000

- Two conference tickets (for staff or guests) (*worth at least \$3,590*)
- One additional ticket to Sunday night October 21 Pub Meet & Greet (*worth at least \$65*) and Monday night October 22 Networking Cocktail Reception (*worth at least \$125*)
- Exhibit space
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Inclusion of sponsor printed material in IACPR Sponsor folder, handed out to each participant
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Crystal Sponsor: \$3,250

- One conference ticket (for staff or guest) (*worth at least \$1,795*)
- One additional ticket to Sunday night October 21 Pub Meet & Greet (*worth at least \$65*) and Monday night October 22 Networking Cocktail Reception (*worth at least \$125*)
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Inclusion of sponsor printed material in IACPR Sponsor folder, handed out to each participant
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*

- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Gemstone Sponsor: \$2,500

- One conference ticket (for staff or guest) (*worth at least \$1,795*)
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Inclusion of sponsor printed material in IACPR Sponsor folder, handed out to each participant
- Listing in our Resources section on our Website for full year

The IACPR Global Conference 2012: Recognized as the Premier Event for Top Recruitment Professionals!

If you can't join us this year for the global conference, you may want to consider a listing in our Resources section on our home page (www.iacpr.org). There we include, at no charge, those firms that offer special discounts to our members and, for \$1,000 a year, those that provide services of interest to the retained search and corporate recruitment communities.